

From: ROY YAMAMOTO [mailto:royyamamoto39@gmail.com]
Sent: Thursday, January 16, 2014 2:20 PM
Subject: Council Meeting Testimony

Dear City Council Members:

Re: Bill 69

Well here we go again Oahu! It seems that nothing is sacred when it comes to the "almighty dollar".

New interpretation by Caldwell of state statute prohibiting outdoor and mobile advertising, that will allow ads of certain mobile advertising. If that is not opening a "can of worms" I don't know what is.

I don't want to go out to get my morning paper and have to look at tasteless, offending, or just plain ugly advertising on the bus that goes down our street.. I would not have a choice.

Have you seen how graffiti artists have change the look of ads on buses? Imagine.....

With Oahu's "pedestrian safety problem", does it seem smart to tempt people

to read ads while "walking or driving"? Reading is a bonafide 'distraction',

and for some more than others!

I can see it now: " DRIVER (or PEDESTRIAN) CLAIMS DISTRACTION BY ADS ON PUBLIC BUS CAUSED ACCIDENT!"

And guess what? Many cases have had pleas just like that!

Please vote NO on Caldwell's Bill 69.

Sincerely,

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